

### **ABOUT THE PROGRAM**

The **RecognizeGood® Lighthouse Award** recognizes the selfless community efforts and philanthropy of Austin-area service clubs through length, magnitude or impact of service. We believe that by highlighting and telling the stories of "special" organizations who far too often go thankless for decades of community service, we can inspire others to follow their lead and help make our community a better place.

Lighthouse Award recipients receive a recognition plaque, a donation to their organization, complimentary tickets to the annual Ethics in Business Awards luncheon, and most importantly a thank you on behalf of the entire Central Texas community for their selflessness and dedication to good.

To make a nomination or for more information, email us at illuminate@recognizegood.org or complete the form on the back of this flyer.

# **GET INVOLVED**

MAKE A NOMINATION

POST A THANK YOU

SUPPORT SERVICE GROUPS

To take part in these opportunities or learn more, please visit recognizegood.org or email us at illuminate@recognizegood.org.

## **OUR GOAL**

WE ILLUMINATE the selfless community efforts and philanthropy of area service clubs to tell their stories and inspire others to make our community a better place.



## **HOW IT WORKS**

# Each nominee for the **RecognizeGood Lighthouse Award** is evaluated according to the following criteria:

#### Length of Service

Duration of a service organization's contributions in the form of selfless community efforts and philanthropy.

The Austin Downtown Founder Lions Club is the oldest in the world, founded in 1916.

#### Magnitude of Service

Impact made on the community and its residents through the selfless efforts and philanthropy of the service organization.

Round Rock Kiwanis has served over 60 different area nonprofits since its inception in 1952.

### Special One-Time Event

Overall impact on the community by a one-time event made possible through the service organization's efforts.

In 1929, The Exchange Club of Austin created the Zilker Kite Festival, an event which now attracts more than 20,000 attendees annually and has raised hundreds of thousands of dollars for local nonprofits.

Each nomination that meets at least one of the above criteria is researched by RecognizeGood staff, then submitted for a vote by a selection committee to decide each Lighthouse Award winner.

RecognizeGood's mission is to shine a light on the GOOD in our community, in hopes of inspiring others to contribute to even more good.

"We won't be bashful about using this award to attract more businesses to join in our causes and more potential members to join our club!"

> Mike Bates, Past President Bee Cave / Spicewood Rotary Club

# Recognize a local service organization for their community efforts ...



SERVICE ORGANIZATION NOMINEE

NOMINATOR NAME

**NOMINATOR PHONE** 

NOMINATOR EMAIL

**NOMINATOR ORGANIZATION** (if applicable)

TELL US ABOUT YOUR NOMINEE

Turn in your nomination to a RecognizeGood staff member or email your Lighthouse nomination to illuminate@recognizegood.org.

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