



RecognizeGood®

Ethical Leadership Accelerator

Educate



BUILD A BETTER BUSINESS

Develop a leadership mindset to promote a top-tier culture in your organization with this ethical leadership certification program!

Do your people stay because of your ethical standards and values? Your staff can make better decisions in less time with business ethics as a guiding principle - employees who work for a organization that demands a high standard of business ethics in all facets of operations are more likely to perform their job duties at a higher level and to stay loyal to that organization.

That's valuable!

BENEFITS

Build sustainable businesses

Build authentic, clear, trusting culture

Save money in long term on talent, reduced turnover

Develop a top-tier company culture that has a known reputation for respect, trust, accountability, integrity

The first course will be offered at no cost with a brief orientation on the Ethics in Business Awards program.

GET INVOLVED

ATTEND A WORKSHOP

BECOME AN ETHICS ALLY

JOIN THE CONVERSATION

To take part in these opportunities or learn more, please visit recognizegood.org or email us at educate@recognizegood.org.

OUR GOAL

WE EDUCATE organizations and the workforce through discussions on the value of GOOD in the workplace in order to build better businesses and stronger employees.

HOW IT WORKS

Leaders, managers, and employees will be able to attend a 3-workshop program to engage and learn about developing an ethics-based culture in their organization. Participants will look at the employee lifecycle of an ethical organization and develop a strong cohort of leaders to create and take back strategies to develop an “Ethics Roadmap” that promotes a top-tier culture.

WORKSHOP ONE: “Building a Strong Foundation for an Ethically-Based Culture”

Examine company values for an ethically-based culture and who shapes these values within your company. Review the culture drives for the four employee life cycles in your company - hiring practices, onboarding, development, and separation. Learn strategies for developing a top-tier talent for each life cycle.

WORKSHOP TWO: “Creating an Ethical Leadership Mindset That Sticks”

Investigate the four mindset strategies to empower, retain, and engage employees. Learn and create goals and expectations to foster measurable energy and connection with employees. Practice creating “Speaking with Purpose” and how to get results through others.

WORKSHOP THREE: “Developing an Ethical Roadmap for Your Organization”

Review and discuss components of an ethics road map. Review data from previous courses to integrate. Develop draft road map and present to cohort group.



RecognizeGood[®] About Us ...

RecognizeGood is a 501(c)3 nonprofit organization designed to create three-sided partnerships between businesses, their employees and the communities in which both reside. RecognizeGood is branded as a partner and advisor to forward-thinking businesses, an advocate for the employees of those businesses, and an imaginative champion for all community nonprofits. Though each of our identity programs is entirely unique, the common theme is simple –
the illumination of GOOD in our community.

Find out more about the Ethics Accelerator Workshop Series ...

Information Request

YOUR NAME

YOUR PHONE

YOUR EMAIL

INTERESTED PROGRAM AREAS

Turn in your request to a
**RecognizeGood staff member or
email your Ethical Leadership
Accelerator Workshop Series
request to educate@recognizegood.org.**

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