

**Ethics in Business
& Community
Awards Honors
Leaders of the
Austin Community**



**RecognizeGood[®]
NEWS**

The 11th Annual Ethics in Business & Community Awards (EiB&C) is coming soon, and we hope you'll consider joining us. Taking place **Thursday May 2nd, 2013** at the **AT&T Conference Center** from **11am to 1 pm**, it is a celebration of the best Austin has to offer. The purpose of the EiB&C Awards is to provide a forum for acknowledging individuals as well as businesses and non-profit organizations who exemplify the five criteria listed below. RecognizeGood wishes to facilitate a greater community dialogue and awareness about ethical practices in our community. Awards are given in four categories: Small Business, Large Business, Non-Profit Organization and Individual.

Although nominations are already closed for this year's ceremony, we are still seeking sponsors for the event. Sponsorship carries many benefits and is a great way to get involved with this innovative program. Individual tickets (\$75.00) for the event are also available for purchase, and donations are graciously accepted. The founding beneficiary is the Samaritan Counseling Center. Please visit RecognizeGood.org for detailed information on how you can be a part of the 11th Annual Ethics in Business & Community Awards.

EiB&C Award Criteria

- Be Respectful
- Be Fair
- Be Honest
- Strive for Justice
- Embrace Sustainability

**The 2013 "SAY THANKS, Austin"
Campaign a Rousing Success**



2013 "SAY THANKS, Austin" winner Laura Orona's family celebrates her life and achievements. Laura passed away this year after a hard-fought battle with cancer, but her Legend lives on.

On February 8, 2013, a crowd of proud citizens gathered at Austin City Hall – not in protest, but in celebration. Family, friends, and neighbors came together for the opportunity to honor the 2012 class of RecognizeGood Legends, and a successful live web-cast on YouTube allowed friends the world over to join in the festivities. The RecognizeGood Legends program gives us an avenue to thank these individuals for their service while the "SAY THANKS, Austin" Campaign gives us the opportunity to share their stories with the masses and allows the community to express their gratitude by registering a vote of thanks. The extraordinary men and women who have earned the title of

RecognizeGood Legends have devoted countless hours in a tireless effort to better our community. We thank them for their service to this wonderful city, the region, and the world at large.

The response to this year's "SAY THANKS, Austin" Campaign was absolutely overwhelming and we at RecognizeGood would like to take a moment to thank everyone for sharing their appreciation. It was a genuinely joyous experience to witness all the hard work and dedication of our 2012 class of Legends first hand. The love you all have for your community is remarkable and truly reflects in everything you do.

See **SAY THANKS, Austin** on page 3

Updates from the RecognizeGood Board



John Bosch, Jr.
Co-Founder of
RecognizeGood
Principal and Partner of
TyRex Group, Ltd

RecognizeGood: THE Foundation had a very good 2012, and 2013 is off to a great start. The organization continues to develop, expand, and most importantly, define its identity, purpose and vision while continuing to raise Austin's awareness of RecognizeGood and the everyday good being contributed by its citizens.

RG Identity – Five Programs

1. **RecognizeGood.org**

A platform for the illumination and sharing of everyday community GOOD.

2. **RG Legends Programs**

(a) Monthly Recognition of business and non-profit organization Legends, (b) annually through its "SAY THANKS, Austin" event, (c) continuing with its Lifetime Legends, and (d) memorializing through Legends Forever.

3. **Ethics in Business & Community**

The annual event honoring businesses, non-profits, and individuals who exhibit extraordinary ethical practices.

Another Year of Flying High at RecognizeGood

It's a new year for everyone, and RecognizeGood shows no signs of slowing down. With the 2013 "SAY THANKS, Austin" Campaign starting the year off with a bang, we definitely have a tough act to follow. We hope you'll join us this year in celebrating the people who make Austin so special. Next up, we will welcome the first set of Legends to the class of 2013. In March, we hope you'll join us in recognizing Bunnie and Dorsey Twidwell, project managers of the yearly Zilker Kite Festival, for their unparalleled dedication to the community. Please join us in person or visit RecognizeGood.org to view live-streaming video of the event, and to find important information and dates on all upcoming events.

4. **RG's Business & Community Membership**

An organization of Socially Responsible Businesses.

5. **Recognize Employee Good Book & Speaker Series**

Benefitting and acknowledging business employees' volunteer spirit.

RecognizeGood's Purpose – *Connecting business with community.*

The mission of RecognizeGood is to explore innovative and imaginative ways to better connect businesses with their communities. By bringing an understanding of business, combining communications and technology, and possessing an entrepreneurial knowledge of multiple start-up experiences, RecognizeGood offers new ways for businesses to engage with the community.

John's Vision for RecognizeGood®

My personal vision for RecognizeGood is to create the perfect union between businesses, communities and their work forces. Together, the residents of the community will achieve this by: developing a triangle of strength, efficiency and innovation; creating more globally competitive companies; and allowing them to share their business success with their community and employee partners.



March Legends Ceremony Honoring Bunnie & Dorsey Twidwell

Wednesday Mar. 27, 12:45 pm - 1:30 pm
Holiday Inn
6000 Middle Fiskville Rd
Austin, TX 78752

Board Members

Bobby Jenkins, Chairman
President, ABC Home
and Commercial Services

John Bosch, Jr., Vice Chairman
Principal, TyRex Group, LTD

Andrew Cooper, Secretary
Principal, TyRex Group, LTD

Earl Maxwell
CEO, St. David's Foundation

Nancy Blaich
Exec. Director, Samaritan Counseling Ctr.

Officers & Team

John Bosch Jr., President
jbosch@recognizegood.org

Judy Rock, VP & Secretary
jrock@saberex.com

Reina Wiatt, Treas. & Rules Adm.
rwiatt@megladonmfg.com

Keith Smith, Asst. Treasurer
ksmith@irexmf.com

Karolyn Knaack, Legal Counsel
kknaack@tyrexfmfg.com

George Mihalcik, Legends
gmihalcik@recognizegood.org

Ryan Stout, Marketing Assoc.
rstout@tyrexfmfg.com

Lacy Timpano, Social Media
ltimpano@tyrexfmfg.com

Ron Lock, Web Development
rlock@saberdata.com

Paul Holguin, Photographer
pholguin@megladonmfg.com

Brooke Slough, EIB&C
bslough@recognizegood.org



Legends celebrate with friends, families and colleagues as a crowd of equals.

SAY THANKS, Austin

Continued from page 1

It was an honor to see just how many lives you all have touched.

The ceremony was a joyous celebration of unsung heroes and nobody left empty-handed. Austin Mayor Lee Leffingwell was on hand to offer his appreciation to these selfless individuals, saying of the program, "it's probably the only thing I've come across at City Hall that's totally uncontroversial." Dave Fendrick, President of Round Rock Express, handed out donations of \$500 each to the 2012 class of RecognizeGood Legends in the name of their selected charities. These men and women have all dedicated countless hours in dedication to the betterment of our wonderful community.

Presented by Master of Ceremonies,

Earl Maxwell, CEO of St. David's Foundation, the top three finalists with the highest recorded number of "Thank You's" were given donations in the name of their selected charities.

John Lorek and Felix Madrid of Central Texas Ability Sports earned \$1,500 towards their program. Dedicated to children with disabilities and their families, Central Texas Ability Sports provides a safe environment to experience the life lessons and sense of accomplishment that can only be gained by working as a team.

\$2,500 went to Jeff & Jana Holst, whose foundation, Colin's Hope, is making strides to make our community safer. Founded after the tragic death of their son, Colin's Hope strives to raise

awareness of water safety for children and their parents.

In the bitter-sweet finale, the highest honor of the day went to Laura Orona, who earned \$10,000 for her foundation, Just Because Christmas. The donation was accepted on her behalf by her father, Tino Hernandez. Sadly, Laura passed away this year after a hard-fought battle with stage IV colon and liver cancer, but her spirit and work lives on through her family and friends. Just Because Christmas provides gifts to children of low-income families and their mission of giving continues year round. We can't help but echo the sentiment.

RecognizeGood Program Briefs



Call for RecognizeGood® Community Reporters

Become a special member of the RecognizeGood family by signing up to look for the good in our community. Receive an official title as a **RecognizeGood Community Reporter**. It's easy. You simply look for the daily good in our community and report it or post a picture on the RecognizeGood website or Facebook page. Sign up by contacting rstout@tyrexmfg.com. Receive your special designation certificate when you become a special member of RecognizeGood.

Business *in* Community Membership Program Seeks Contributors

RecognizeGood's new program, Business *in* Community, is looking for business individuals who would like to assist in the defining of a socially responsible business. The four categories of (1) Community (2) Culture (3) Employees and (4) Sustainability will have 20 subcategories that need clear definitions for local businesses to aspire to. These definitions will become the foundation for a new non-profit, business association of Socially Responsible Businesses. Contact Brooke Slough, bslough@recognizegood.org, for more information.

Tell The World About The Person That Changed Yours

Every month, RecognizeGood selects a member of the community whose service inspires those around them. The monthly Legend receives a \$1,000 pay-it-forward donation to their selected, RecognizeGood approved charity, and the chance to be honored at the yearly "SAY THANKS, Austin" Closing Ceremony.

We can't do this alone - and that's where you come in! If you know someone deserving of being named a Legend, we encourage you to nominate them today. Simply visit RecognizeGood.org and fill out the Legends nomination form.

Sponsors



Samaritan Center
FOR COUNSELING AND PASTORAL CARE
www.samaritan-center.org



Contact Information

Mailing Address:
RecognizeGood®
12317 Technology Blvd.
Suite 100
Austin, TX 78727

Phone:
800.232.4810



Scan using your phone's QR app to go directly to the RecognizeGood website.

www.recognizegood.org