

**Speaker Series
Offers Insight
From Seasoned
Professionals**

Concordia University Texas will be conducting the "Conversations With... Speaker Series" this fall, hosted by Concordia's College of Business, and sponsored by Regions Bank. This is a great opportunity for students, staff, and the greater Austin community to learn from successful business professionals. A wide range of topics will be presented from amazing leaders who live what they teach. Together, they will be speaking on compelling topics regarding business, leadership, values, and what it takes to build and run a successful organization. Most importantly, participants will have the opportunity for an open dialogue with the speakers.

The monthly series runs from 11:30 to 12:30 on the campus of Concordia University Texas. Some upcoming dates for the series include September 6th, September 27th, November 1st, and December 6th.

Bobby Jenkins, Chairman for RecognizeGood and President of ABC Home and Commercial Services, will be among the speakers for this event. Bobby will speak on Thursday, September 6th, from 11:30 to 12:30 in the Auditorium of Building A. Jenkins will be sharing along with Earl Maxwell, founding member and board member of RegognizeGood and CEO of St. David's Community Foundation. Together, they will discuss "Ethics of Good Business," focusing on how ethical business practices are not only the right thing to do, but can lead to success in the business environment. This will be an engaging event you won't want to miss.



RecognizeGood® NEWS

Boys & Girls Club volunteer teaches respect, inclusiveness and the game of tennis



The RecognizeGood Legend for the month of August 2012, George Wunderlick, was celebrated for his work with Tennis, EVERYONE! program at the Boys & Girls Clubs of Austin

"A legend is someone who does heroic things," said one small girl on a muggy August morning. On Tuesday the 14th, children and adults alike gathered at the Boys & Girls Club in South Austin to recognize one man for his dedication to teaching children the sport of tennis, and more importantly to being a hero and mentor for impressionable young minds. On a daily basis, George Wunderlick demonstrates how sport can be integral to the development of productive, community-minded young citizens. In every sense of the word, George is a hero for his unending quest to brighten the lives and minds of Austin's youngest citizens.

George began his work with the Boys

& Girls Club in 1999, when he asked if he could teach the game of tennis. He built his foundation on the principles of teaching etiquette, sportsmanship, and a lifelong love for the game. Through his time with the program, now called Tennis, EVERYONE, George has instructed approximately 1000 children in the development of their tennis skills. More importantly, he has cultivated lifelong bonds with those children, who have seen through his example just what it means to play an active role within a community.

At the ceremony, friends and colleagues spoke highly of George's

See Boys & Girls Club on page 2

Updates from the RecognizeGood Board



John Bosch, Jr.

Co-Founder of
RecognizeGood
Principal and Partner of
TyRex Group

RecognizeGood is celebrating its third year this August. It's hard to imagine what RG has evolved into at the start of its fourth year. First, a special thanks to those who have continued to support the program; co-founder Bobby Jenkins, and founding members Nancy Blaich, Earl Maxwell, and Andrew Cooper. Secondly, thanks to our steering committee and staff for their unquestioning commitment and passion for our various programs, and thanks to KEYE TV and Entercom Radio Group for their support.

What has RG accomplished in its first three years, you ask? First, we recently concluded our 25th Legends ceremony. Each Legends ceremony

honors extraordinary, ordinary individuals whose contributions and commitment to community is so over the top it's difficult to express. We've also completed two very successful "Say Thanks" Austin events, contributing more than \$75,000 in donations to our Legends' non-profits. RG has also become a leader for the annual Austin Area Ethics in Business and Community event benefiting the Samaritan Counseling Center of Austin.

What's ahead for RecognizeGood in year four? Beginning in November, we will recognize our first state, national, and second international Legends. New technology will allow us to live stream Legends ceremonies worldwide. We will also launch our third platform, the Community Membership program in early 2013. This, along with Legends and EIB&C create RecognizeGood's true identity - **The Voice for Socially Responsible Business.**

Happy Birthday RecognizeGood! It's a great time to reflect and recognize those who have made our world a better place.

Boys & Girls Club

Continued from page 1

work with the club members. "George is a Great Grandfather in the greatest sense to thousands of kids here at the Boys & Girls Club...If you play a tennis match with George, the game doesn't exist until you shake the hand of your opponent," said Mr. Brian Beaulieu, Director of Operations, Boys & Girls Clubs of Austin. He accredits George with creating "great tennis players, great sportsmen, and great citizens."

George was the recipient of a \$1000 Pay-It-Forward check, an amount matched by an unnamed board member of the Boys & Girls Club. George promptly donated the money to the club in order to help them continue with important programs like Tennis, EVERYONE. The presenter, Mr. Michael Carter, Director of Community Development for the United Tennis Association, echoed George's sentiments when he declared that tennis is "a sport for a lifetime and a sport for everybody."



George Wunderlick takes some time off the court to enjoy the company of his students

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Felix Madrid and John Lorek were celebrated as RecognizeGood Legends for the month of July, 2012

This summer we had the opportunity to recognize two men, John Lorek and Felix Madrid. They were acknowledged as our July 2012 RecognizeGood Legends and honored with a "Pay-It-Forward" donation of \$1,000 to Central Texas Ability Sports. The ceremony took place at City Hall, in Taylor, Texas.

John Lorek and Felix Madrid started the non-profit organization East Wilco Challenger Sports in Hutto, Texas. The mission of this nonprofit organization is to have all interested children with special needs in Eastern Williamson county, Travis county, and Eastern Central Texas play sports all year round, free of charge.

This organization was inspired by Lorek's son, Ryne. Ryne lives with visual and muscular disabilities; however, the elder Lorek believed that Ryne deserved a chance to run, and play, and jump like other children. The nonprofit organization is partnering with the Cal Ripken Sr. Foundation and applying for grants and raising money to build their own Special Needs Ability Baseball Field for 2013! They are also going to use their \$1,000 Pay-It-Forward donation to pay for new kickball jerseys.

Doug Austin, a special education teacher and certified Special Olympics coach, was honored with the privilege of speaking about John and Felix. The stories he told about the organization, from its infancy to present, were

moving. Of John and Felix he said, "It was an honor to recognize these two gentlemen, who have a unique idea that is benefiting a lot of the kids in the central Texas area. John and Felix recognized a need that is out there. They saw a problem, and instead of saying 'what can you do for me,' they said 'what can we do?'"

As Doug told the story, he inspired a beautiful picture of what it was like to be a part of the organization's history. "In the fall came kickball, Friday night, under the lights. We could no longer stand by and watch, we had to play..." and he continued on about their basketball program too, "There are college athletes, high school athletes, grandparents, and the rest of the family shooting hoops together. This league is not just for youth with disabilities, this league encourages everyone to participate. Why is this important? Students who have difficulty with social interaction are now hoopsters with total strangers and enjoying it! It is something the students look forward to, and talk about on the weekends. Saturday is for hoops – they have found norm."

The Central Texas Ability Sports is a very special organization. This group is a phenomenal sports league in which the athletes have something in common; the diagnosis of a disability. For these kids, John and Felix emphasize on creating a new "norm," an environment

Sports League Provides Safe Outlet for Families of Children With Special Needs

in which children with disabilities can centralize on what they can do, and have fun experiencing what every child deserves to enjoy. Their motto is teaching life skills through sports. "We're teaching the children inclusion, sportsmanship, honesty, integrity, and it's carried over to their classrooms and their lives," John said. They have even inspired college students to major in special education.

"The kids are so wonderful." Felix said. "They make you smile every time you're out there. Our history books are always evolving, because each time we go out there with the kids, with the family, there is a new story being told." It was a privilege to recognize the positive impact John and Felix have had on so many lives. They have a huge heart for kids, and are making an incredible difference for the greater good.

John & Felix will also be a part of our upcoming "Say Thanks" Austin annual event, in which they will be presented along with our other 2012 Legends. The "Say Thanks" Austin event allows the community to say thanks, by voting for the Legend if their choosing. The Legend with the most Thank-Yous receives a \$10,000 Pay-It-Forward to the nonprofit of their choice. The goal is to gain as much participation from the community as possible and to continue the "Circle of Good."



Joyce White (right) was named the RecognizeGood Legend for the month of June for her work delivering food to homebound men and women of Bartlett

Bartlett Legend Joyce White delivers more than just a hot meal

We are often defined by our heritage. For Joyce White, feeding the hungry is as much a hereditary trait as the color of her eyes. During the Great Depression, her grandmother provided a warm meal and safe haven to hungry hobos, who painted her door to let others know that they would be welcomed. In that same tradition, Joyce, a retired school teacher and founder of Food for Friends, was named the RecognizeGood Legend for June 2012 thanks to her tireless efforts to serve and feed the homebound members of the Bartlett community.

Together with a few close friends and volunteers, Joyce cooks and delivers meals to over 120 friends in need every Friday, as well as more sustainable groceries during the week. Equally important, she provides a social outlet for many that they might not otherwise have. "She's the epitome, to me, of the two most important of the Ten Commandments – the First and the Second. I don't think anyone else that I know loves their neighbor and treats them as herself more than Joyce White," said Reverend John Roark, Pastor of the First Methodist Church of Bartlett. Speaking at a ceremony honoring Ms. White at the Bartlett City Hall on Wednesday, June 27, Roark declared, "If you want to see a Christian in action, follow Joyce around for one day".

Just two years ago, Joyce began cooking for a few friends whose limited mobility required them to rely on

easy-to-prepare food for all or most of their nutritional needs. Many of these friends are over 70 and have lived in the same tiny field homes most of their lives, leaving them beyond the reach of most social programs. Today, Joyce works closely with local farmers, churches, civic groups, medical and health organizations to meet the needs of her growing operation.

Mayor Norris Ivy presented Joyce with a \$1000 Pay-It-Forward check, which she will put right back into the hungry mouths of her community. "First of all, that thousand dollars will buy a lot of potatoes and onions," said Joyce.

An amazingly selfless woman, Joyce wanted her message to be heard. "If you're 18, or 80 (as I'm soon to be) or over 80, age doesn't make a difference. If you have it in your heart, you can reach out and help somebody," she said. "You will make a difference in their life, and when you do I guarantee you it will make a difference in yours."

Joyce is a model for community service and citizenship. Not only does she provide a good meal to those in need, but she gives them a chance to enjoy it with the company of an old friend.

"We get so caught up in what's going on around the world, sometimes we forget that the need is next door," said Mr. Ivy. Indeed, one needn't look too far or they might miss Joyce, quietly working to keep her community happy and healthy.

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