

“Say Thanks,” Austin

Campaign Gears

Up for New Year



RecognizeGood[®] NEWS

The 2013 “Say Thanks,” Austin Campaign

is nearly upon us. From January 2-26, we would like to invite you to show your appreciation of the RecognizeGood Legends of 2012, for their selfless work within the Austin area community. The legend(s) earning the most “Thank You’s” will receive a \$10,000 pay-it-forward donation in the name of their selected charity.

This year there are more ways than ever to “Say Thanks” Every Day in Every Way. Just as in years past, you can show your appreciation at RecognizeGood.org and on our Facebook page. And for the first time, you can “Say Thanks” via text message (SMS) or through our new mobile app, which will soon be available in both the Android and iPhone marketplace. There are four ways to “Say Thanks” every day during the voting period. Visit RecognizeGood.org for more information.

- At RecognizeGood.org
- On Facebook at facebook.com/RecognizeGood
- Download the **STAC** app from the Android or iPhone marketplace
- Text the **last name** of your favorite Legend to 512-791-0715

Ethics in Business & Community Awards Celebrate Austin’s Greatest Assets



Nominations are underway for the 2013 Ethics in Business & Community Awards. Make your nominations today at RecognizeGood.org.

Just last year, Ethics in Business & Community celebrated its 10th year of recognizing ethical businesses, organizations and individuals. As the program moves forward, it continues to celebrate and honor those who strive to make Austin an even greater place to call home. By recognizing these individuals and organizations for their exemplary ethical practices, EIB&C hopes to provide a forum for acknowledging these individuals and organizations. We wish to facilitate a greater community dialogue and awareness about ethics in our community. Ethics in Business was started by the Samaritan Counseling Center in 1991 and was adopted by RecognizeGood: THE Foundation on the

event’s 10th anniversary.

Now, the time has come to recognize these extraordinary leaders once more. Nominations for the 2013 Ethics in Business and Community Awards are already underway, and we are excited to learn more about the ethical stewards within our community. We would like to invite you to shine a light on an individual or company whose ethical practices have made a substantial impact on our community. Award criteria includes being respectful, fair, honest, striving for justice and embracing sustainability. Nomination is simple. Visit RecognizeGood.org,

See **Ethics in Business & Community** on page 2

Updates from the RecognizeGood Board



John Bosch, Jr.
Co-Founder of
RecognizeGood
Principal and Partner of
TyRex Group

It is my personal desire and ambition to expand the Holiday Season to include taking a moment to acknowledge those individuals who have made a positive impact and contribution to you personally and to our community collectively. Let's call this the **1-2-3's of the Holiday Season.**

- 1. Give reverent thanks** for our many blessings and the bounties of our tables.
- 2. Participate in the spirit of Giving** and sharing with those less fortunate.

Ethics in Business & Community

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follow the link to the Ethics in Business & Community section of the site, and fill out the short nomination form.

While you're there, we ask you to please consider sponsoring a seat or table for this year's ceremony. Simply click the Sponsorship link on the EIB&C information page, and select your preferred donation amount. The Ethics in Business Award Sponsors are crucial to the program's ongoing success. We hope you will consider making a contribution, and help to encourage ethical practices in our wonderful community.

The 11th Annual Ethics in Business & Community Luncheon Awards ceremony will be held May 2, 2013 at the AT&T Executive Education & Conference Center, right here in Austin. We hope to see you there.

3. Recognize the good in your life and in your community that others have selflessly contributed of themselves.

Let the Holiday Season become an inspiration, giving us the understanding of just how fortunate we truly are. It is my personal belief that if we can open our eyes and minds, allow the lights of good and grace to illuminate our lives, we will come to recognize the value and importance of our own good towards others.

So, remember to do more to acknowledge these three (3) spirits of the Holiday Season:

- 1. Be Grateful!**
- 2. Be Giving!!**
- 3. Be GOOD!!!**

... 'Tis the Season!



Earl Maxwell & Marjorie Mulanax of last year's Ethics in Business & Community Awards Ceremony

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RecognizeGood Program Briefs



Call for RecognizeGood Community Reporters

Become a special member of the RecognizeGood family by signing up to look for the good in our community. Receive an official title as a **RecognizeGood Community Reporter**. It's easy. You simply look for the daily good in our community and report it on the RecognizeGood website. Sign up by contacting rstout@tyrexfmfg.com. Receive your special designation certificate when you become a special member of RecognizeGood.

Business *in* Community Membership Program Seeks Contributors

RecognizeGood's new program, Business *in* Community, is looking for business individuals who would like to assist in the defining of a socially responsible business. The four categories of (1) Community (2) Culture (3) Employees and (4) Sustainability will have twenty (20) subcategories that need clear definitions for local businesses to aspire to. These definitions will become the foundation for a new non-profit, business association.

Tell The World About The Person That Changed Yours

"Say Thanks" Austin needs monthly Legends Champions to participate in the January 2013 "Say Thanks" Austin event. If you are interested in campaigning for one of the 2012 RecognizeGood Legends, please contact rstout@tyrexfmfg.com.



Don Ames
inducts James
& Martha
Wallace as
fellow Legends

James & Martha Wallace are an Inspiration in the Austin Community

In October, RecognizeGood was proud to honor the final Legends of 2012. Jim and Martha Wallace are a special couple whose work within the Austin community and around the world should inspire us all. On a beautiful October evening at the Barton Creek Golf Country Club, participants of The Samaritan Center's 2012 Minister's Cup Golf Classic took time out from their celebration and fellowship to join us in recognizing the work of this extraordinary duo.

Nancy Blaich, the Wallace's nominator and CEO of the Samaritan Center, said of the couple, "James and Martha have led a life of service we should all strive to emulate. They have been extensively involved in the community for over 30 years." The couple has been involved in countless charities over the last three decades, and have worked diligently to serve their community both together and independently. Jim, whose community service extends from his personal to professional life, has served as a Texas Senator, a District Court Judge and was eventually elected to the Texas Supreme Court in 1981. Together, Jim and Martha have been very active in Habitat for Humanity and have worked on over a dozen new homes. Their long-time support for Smile Train, has helped provide surgery for children with cleft palates around

the world. Martha has been a devoted volunteer of the Settlement House for Children for 25 years.

The 14th Annual Minister's Cup Golf Tournament was dedicated to Jim & Martha Wallace and we are proud to have been welcomed to honor them as RecognizeGood Legends at the golf tournament dinner.

The Minister's Cup encourages Congregations and Organizations to join in fellowship with other members of Austin's faith based community, and enjoy a friendly golf tournament supporting a worthy cause. Proceeds from the event helped to support the Samaritan Center.

Don Ames, co-owner of Ames & Weinheimer Wealth Management, and himself a RecognizeGood Legend, presented the Wallace's with a Pay-It-Forward check of \$1,000 which they promptly donated to the Samaritan Center. In addition to funds raised through the Minister's Cup, their donation will go to support the Samaritan Center's ministry to provide professional, affordable, faith-sensitive counseling services. Accepting the award with grace and humor, Martha said, "I'm certainly not deserving of all this attention, but I'll take it." Following the ceremony, Nancy Blaich said, "There are a lot of adults, children and veterans that will benefit from this donation."

Sponsors



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www.samaritan-center.org



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Scan using your phone's QR app to go directly to the RecognizeGood website.

www.recognizegood.org