

THANK YOU



RecognizeGood® NEWS

575 Honor Values at the 13th Annual Ethics in Business & Community Awards

13th Annual
Ethics in Business & Community
Awards Finalists & Winners

Individual

Jack Allen
*Patti Smith
Ron Mullen

Nonprofit

It's Time Texas
Manos de Cristo
*R.O.C.K. (Ride On Center for Kids)

Small Business

*Hagbros Precision
Shelton Interactive
The Bommarito Group

Mid-size Business

*Kendra Scott Stores
Radiation Detection Company
TASUS Texas

Large Business

Freescale Semiconductor
*IBM
University Federal Credit Union

Lifetime Achievement

*Brian McCoy
*Laurie Loew

* indicates award recipient



The **13th annual Ethics in Business & Community (EiBC) Awards Luncheon** was held in front of a record attendance - 575 people! - on May 21st at the AT&T Conference Center on the UT campus. The award program recognizes and honors the individuals, nonprofits and businesses who exemplify ethical practices in their day-to-day endeavors. RecognizeGood began presenting this incredible event on its 10th anniversary, and the EiBC luncheon has grown in attendance each year since.

At this year's luncheon, emceed by RecognizeGood board members **Bobby Jenkins** and **Earl Maxwell** along with Goodwill Industries of Central Texas CEO **Jerry Davis**, attendees learned more about each award finalist, celebrated each recipient, and joined together in the firm belief that doing the right thing is good business. Upon accepting the Small Business award, Josh Behjat of Hagbros Precision implored the crowd, "The more

ethical our businesses act, the less we have to worry about things like security or HR issues." This message served as a perfect complement as RecognizeGood's Ethics in Youth Education program was introduced, which seeks to connect our businesses with our communities through the newest members of our workforce. RecognizeGood Treasurer **Reina Wiatt** also presented a \$13,500 scholarship to Concordia University Texas, whose College of Business students conduct research and interviews to help determine award recipients each year. Net proceeds went to benefit the **Samaritan Center**.

More than ever, the Ethics in Business & Community program is becoming a year-round focus and Central Texas is undoubtedly stronger as a result.

Ethics in Youth Education

Over 200 Round Rock ISD students turned out for the Ethics in Youth Education Student Summit in April, joining RecognizeGood staff and local business leaders to learn about making good decisions. The seminar was followed by a job fair with more than 25 local businesses, where students preparing to enter the workforce were coached on how to create resumes and fill out job applications, got advice from local business leaders in riveting one-on-one counseling sessions, and even participated in mock job interviews. Most importantly, everyone saw the connection between the RIGHT employees and the RIGHT businesses!



Speakers included **Don Canada, Jr.** of Silicon Benefits (RecognizeGood Speaker Series Director), **Ron Perry** of YMCA of Austin, **Lolis Garcia Baab** of Girl Scouts of Central Texas, 11-year NFL veteran **Mike Baab** (pictured), and **Scholley Bubenik** of Premier HR Solutions (Ethics in Business & Community Director). A big, BIG thanks to **Round Rock ISD**, its leadership, and to the **Round Rock Partners in Education Foundation** - without their efforts, this incredible event for our area youth would not have been possible!

Legends For Life Updates



Tressie Seegers

September 2014 Legend Tressie Seegers and her non-profit, The Austin Harmony Project, have been busier than ever lately. Harmony, which enriches the lives of adults with developmental disabilities through art, music and community, is preparing for a week at Camp Glimmer, which gives underprivileged youth the opportunity to experience the joys of a first-class summer camp. After that, it's time for a big performance in Luckenback, Texas, for Independence Day!

Will Williams

When 2013 Legend Will Williams used his pay-it-forward donation to an organization called Water for Africa, the program was just getting started. Since then, more than 130 local churches have signed on to support and help fund the program, which brings clean drinking water to remote areas using filtration devices called LifeStraws. To convince audiences of the device's effectiveness, Will actually used a LifeStraw to drink from a toilet! Thanks to Will's efforts, the program has now raised over \$200,000.



RecognizeGood

Board Members

Bobby Jenkins - Chairman

John Bosch, Jr. - Vice Chairman

Andrew Cooper - Secretary

Earl Maxwell - Board Member



RecognizeGood

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Amy Bosch - EiYEd Staff

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Karolyn Knaack - Legal Counsel

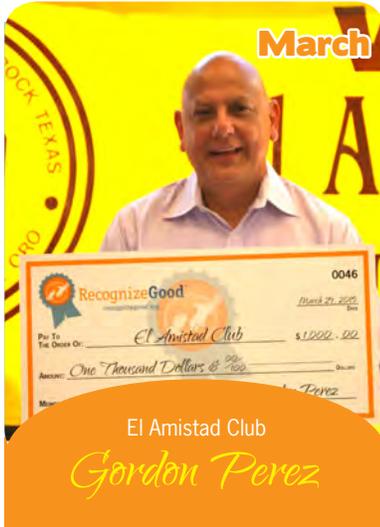


RecognizeGood

Sponsors



Recent RecognizeGood® Legends



Gordon Perez has volunteered his time and talents for the betterment of our community since 1977, dedicating himself to many important roles and programs for nonprofit organizations like El Amistad Club and LifeSteps Council on Alcohol and Drugs. Over the past 12 years alone, Gordon has coordinated over 1,200 scholarships for area students totaling over \$1.2 million.

El Amistad Club, founded in 1968, is a 100 percent volunteer civic organization that dedicates itself to recognizing veterans, promoting Hispanic cultural awareness, and providing college scholarships for area students. Gordon has served a total of nine terms as the club's president, and has coordinated the massive scholarship program since the mid-1980s. El Amistad President Ramiro Rea says, "Gordon's willingness to step forward has allowed us to achieve our mission of investing in the future of youth so they can improve their lot in life."

\$1,000 was donated to **El Amistad Club** in Gordon's name.

WOW!

Volunteering with El Amistad Club since 1977, Gordon has coordinated over 1,200 scholarships, totaling more than \$1.2 million.



Bob Pursley has dedicated himself to Girl Scouts programs for 40 years. In fact, as those who know him best will tell you, "dedicated" is likely an understatement. At the urging of his two nieces, Bob initially joined Girl Scouts as a troop leader alongside his wife— and after her life was tragically claimed by breast cancer, he continued to carry on in her memory. He has touched the lives of several thousand adult volunteers since joining the Girl Scouts of Central Texas in 2002. Through his leadership and dedication, visibility has been boosted, the number of leadership roles filled by Girl Scouts at civic and community events has increased and adult volunteerism has risen.

"Although all our volunteers are a special breed of human being, here is a man who clearly stands out," says Girl Scouts of Central Texas Director of Marketing and Communications Lolis Garcia Baab. "Bob is what is good about Girl Scouts."

\$1,000 was donated to **Girl Scouts of Central Texas** in Bob's name.

WOW!

Bob has dedicated himself to Girl Scouts programs for the last four decades!



For many of today's youth, having someone there by their side through thick and thin is as valuable as it is rare. **Mike Leary** is one of those rare people, dedicating himself to mentor the same group of 15 underserved youth for the past six years – through thick and thin, he leads them through the wilderness and up mountains, imparting the character-building life skills that prepare them to make a mark with their lives. The entire Explore Austin program centers around commitment – founded in 2006, the program combines the benefits of mentoring and outdoor adventure in a six-year program for Austin's underserved youth in grades 6-12.

"When I started the program, I was a little shy," explains one of Mike's first explorers, Temo Tovar. "After a few years the mentors helped me build courage – I'm not afraid to try new things. The world's out there for you to take hold of, as a leader – just being a follower isn't going to do anything for the world."

\$1,000 was donated to **Explore Austin** in Mike's name.

WOW!

Mike has mentored the same 15 underserved youth for the past six years, giving them the grit, curiosity and optimism that has changed their lives forever.



Board Updates



John Bosch, Jr.

Co-Founder & President
RecognizeGood®

Principal & Partner
TyRex Group, Ltd.

RecognizeGood® continues to develop and interconnect its programs and partnerships into a mission and vision focused on connecting businesses with their communities via partnerships that invite and include their employees and their families. A bonded triangle of superior strength and protection from outside interests and market fluctuations.

As a nonprofit entity, RecognizeGood's mission is to assist in creating superior business entities that connect with and support their nonprofit community partners. RecognizeGood is currently developing programs that will connect the Right Employees with the Right Employers. Connecting our Ethics in Business & Community Awards program with our new Ethics in Youth Education initiative has expanded the combined programs into a year-round message to the community.

About Us

We are a local nonprofit that provides a means for individuals, businesses and other nonprofits to illuminate selfless volunteers, charitable acts and community service throughout the greater Austin area. Our mission is to elevate the spirit of community by catalyzing a movement of good deeds and unselfish charity through recognizing, rewarding and promoting good in our businesses and the communities in which they reside. RecognizeGood® has several active programs that work toward this mission from different angles, but the common theme is simple – illuminating GOOD in our community and encouraging others to contribute.

There's plenty of good happening all around us, right here in the Austin area - all you have to do is shine a light! Go out of your way to say thank you to a courteous driver, salute the volunteerism of a co-worker or give kudos to a local business for their corporate citizenship. Opportunities to show both large and small acts of gratitude are endless, but by making your thank you public at recognizegood.org you have the chance to inspire others. To learn more about us and our programs, log on to recognizegood.org, sign up for our e-mail newsletter or connect with us on Facebook, Twitter, LinkedIn, YouTube, Pinterest or Instagram.

Recognizing good in your daily life is easy and only costs a few moments of your time – help us illuminate the GOOD in our community by joining our “Community Reporters” and reporting the GOOD you see at recognizegood.org.

Our Ethics in Youth Education programs have a primary focus on working with summer interns and entry-level business employees. Our initial programs will include five (4) seminars, one (1) two-hour online business ethics awareness seminar, and a very special resume.

The Right Employees, given the Right Purpose, will produce the most effective and efficient products and services – usually with less supervision.

- John Bosch, Jr.

It is my personal hope that you will continue to follow our illumination of GOOD, created by our RecognizeGood Lifetime Legends along with our three (3) 2015 Legends Gordon Perez, Bob Pursley and Mike Leary. Also, congratulations to our Ethics in Business & Community finalists and award recipients for their individual, business and nonprofit community brilliance of GOOD.

Thanks for listening!



RecognizeGood
Programs

RecognizeGood.org

Legends



Speaker / Book Series



Nonprofit Partnerships



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