

THANK YOU



RecognizeGood[®] NEWS

Austin Says Thanks 179,000 Times!

From: *Maria*

... **Allison Baker**, you have truly cooked your way into the hearts and lives of the good kids of the Boys and Girls Club of Austin.

From: *Penni*

... **Tressie Seegers** - your love, courage and compassion are truly a gift to so many. Thank you for showing us the endless possibilities of your humanity. Thank you for enriching lives with your pure love.

From: *Anonymous*

... **Joseph de Leon** for Keeping Austin Fed! So many people in all walks of life are being blessed and impacted by your efforts! God bless!

From: *Shannon*

... **Ed** for all the great work.

From: *Anonymous*

... **Kathryn**, for helping and always being there for the ones in need!

From: *Linda*

... **Terri Sue** for all of her hard work in organizing the Brighter Days Food Pantry!

From: *Nancy*

... **Karen**: what you have done by recognizing a need and endeavoring to fill it is amazing!

From: *John L.*

... **John** for speaking today at this wonderful event!



Amassing a record 179,000 Thank You votes that poured in from supporters around the world, the RecognizeGood Legends Class of 2014 proved to be truly memorable. The results of this fifth edition of the annual Say Thanks, Austin campaign were announced in a ceremony at City Hall on Friday, February 20th along with the presentation of \$17,000 in pay-it-forward donations made in the Legends' names to the area nonprofits of their choice. Karen Faulkner of Student Charities in Leander took home the grand-prize \$10,000 donation, receiving over 90,000 Thank You votes herself. Emceed by RecognizeGood board members Bobby Jenkins (ABC Home & Commercial Services) and Earl Maxwell (St. David's Foundation), and with a special message from Austin Mayor Steve Adler, the Say Thanks, Austin Closing Ceremony proved what extraordinary selfless impacts can be made by those all around us.

Bobby Jenkins said proudly, "It's amazing to me, the number of thank yous that we received this year. It's one thing to go up and up, but to go UP like this is

absolutely phenomenal – and I think it's a true testament to the quality of the Legends that we have this year." Pay-it-forward donations were also made to: Boys & Girls Clubs of the Austin Area (from Allison Baker), Greenlights for Nonprofit Success (from Libby Malone), Therapy Pet Pals of Texas (from Kathryn Lashmit), the TownLake YMCA (from Ed Myers), Your Ride Is Here (from Melissa Duclos), The Austin Harmony Project (from Tressie Seegers), Brighter Days Food Pantry (from Terri Sue Bettis), and Keep Austin Fed (from Joseph de Leon).

City Hall was 'filled with goodness', as Legend award winners and their support teams joined local business leaders, media partners and RecognizeGood fans to create an atmosphere of pure gratitude. All surely agreed with Earl Maxwell when he announced, "This is truly one of my favorite days of the year! The room is filled with goodness."

Ethics in Youth Education

After a second successful ethics seminar, this time to students at the Round Rock Opportunity Center, the Ethics in Youth Education (EiYEd) program took a big step forward and is now set to make an even bigger splash at an upcoming event on April 25th at Round Rock High School. This event, called the **Ethics in Youth Education Student Summit**, will



include a one-hour ethics presentation to an expected 500 students, followed by a job fair. The goal of this summit is to educate area students and entry-level employees on ethical behavior and good decision-making, and to connect them with local businesses who believe this education in ethics makes a difference in the hiring process. More than 40 local businesses who are hiring for summer employment have agreed that ethics are a priority in their workplace and will set up booths at the job fair, where students will practice interviewing skills and learn more about each company. As with each EiYEd Ethics Seminar, each student will receive a Certificate of Attendance, which they can add to their resume to signify their involvement with the program and set themselves apart from other job applicants. The summit will be sponsored by the Rotary Club of Round Rock, ChangeMakers, and St. David's Round Rock Medical Center.

Legends For Life Updates



Betty Hendrix

2011 Legend Award winner Betty Hendrix recently retired from volunteer work after serving the Red Cross since World War II. You read that right - Betty volunteered for 70 years! She was recently honored at the American Red Cross of Central Texas Volunteer Recognition Dinner. Betty also joined her son Scott at the Lighthouse Award ceremony for the Austin Downtown Lions Club, where she got to catch up with RecognizeGood and let us know she's still doing great!

John Lorek

2012 Legend John Lorek has continued to push the message of inclusion to new levels, and has been selected as a winner of both the 2015 KVUE "5 Who Care" Award and the President's Council on Fitness, Sports & Nutrition Community Leadership Award. John's organization, CTX Ability Sports, provides free, year-round sports programs for children with disabilities, and recently hosted the ADA25 Legacy Tour, which celebrated the 25th anniversary of the Americans with Disabilities Act.



RecognizeGood

Board Members

Bobby Jenkins - Chairman

John Bosch, Jr. - Vice Chairman

Andrew Cooper - Secretary

Earl Maxwell - Board Member



RecognizeGood

Officers & Team

John Bosch, Jr. - President

Judy Rock - VP & Secretary

Reina Wiatt - Treasurer

Keith Smith - Asst. Treasurer

Joel Coffman - Communications Director

George Mihalcik - Legends Director

Don Canada - Speaker Series Director

Scholley Bubenik - EiBC Director

Jess Mihalcik - EiYEd Director

Amy Bosch - EiYEd Staff

Paul Holguin - Photographer

Karolyn Knaack - Legal Counsel



RecognizeGood

Sponsors



Recent RecognizeGood® Events



SXSW Interactive (SXSWi) show-goers got a chance to recognize good and say thanks in March, as a three-day campaign at the world's largest emerging-technology festival introduced hundreds to both RecognizeGood and startup partner **xocial**. Xocial (*soh-shuhl*) is a mobile application allowing users to thank their friends, spouses, kids, coworkers, neighbors, colleagues - or anyone they're connected with on Facebook or LinkedIn - and then calculates a score between 1-100 for each user, essentially measuring your positive social impact. The ultimate goal, says CEO and co-founder Colin Duetta, is to recognize and share the good people are doing to inspire more - a goal aligned perfectly with the mission of RecognizeGood, making for an easy and natural partnership.

At SXSWi, xocial used RecognizeGood volunteers (pictured) to cruise the Austin Convention Center as part of the "Nice Patrol", looking for random acts of kindness and rewarding do-gooders with a funky xocial t-shirt. xocial used their exhibitor space at the festival as a de facto thank-you photo booth, donating \$10 to RecognizeGood for every thank-you video and photo shot at the show. More than \$2000 was raised, as festival-goers immediately understood and got behind the positivity brought to this year's event by the two partnered organizations.



On February 26th, **Concordia University Texas** hosted RecognizeGood's **Ethics in Business & Community (EiBC) Alumni Gathering**, where past EiBC award recipients were recognized and the 2015 EiBC finalists were announced. RecognizeGood also presented a \$10,000 scholarship to the Business Scholars Program at Concordia, which will aid with travel, local business tours, challenge courses and leadership training. In addition to the finalist announcements and the scholarship presentation, a question-and-answer session at the end of the event produced some riveting insights from Austin business leaders and fostered great conversations between them and the Concordia University students who will become Austin's next class of business leaders. Congrats to this year's EiBC Award finalists!



Individual Finalists

Jack Allen
Patti Smith
Ron Mullen

Nonprofit Finalists

It's Time Texas
Manos de Cristo
R.O.C.K. (Ride On Center for Kids)

Small Business Finalists

Hagbros Precision
Shelton Interactive
The Bommarito Group

Mid-size Business Finalists

Kendra Scott Stores
Radiation Detection Company
TASUS Texas

Large Business Finalists

Freescale Semiconductor
IBM
University Federal Credit Union



The **Austin Downtown Founder Lions Club (ADFLC)** was presented with the RecognizeGood Lighthouse Award during the club's regularly-scheduled weekly meeting on March 12. ADFLC is the oldest continuously-operating Lions Club in the world, proving their dedication to the service of humanity through community outreach programs over almost 100 years. **Matt Ache**, president of iRex Group, Ltd. (whose "**2 Groups, 1 Family**" program sponsors the award) presented chapter president Lilly Gilligan with an award plaque, along with a donation to PET-Austin in the club's name. A big THANK YOU from all of us at RecognizeGood and iRex goes out to the ADFLC for its incredible longevity in service to the Greater Austin community. This was the third RecognizeGood Lighthouse Award presented to an Austin-area service organization. Previous award winners include **Sertoma of Round Rock** and **Rotary Club of Lakeway / Lake Travis**.



Board Updates



John Bosch, Jr.

Co-Founder & President
RecognizeGood®

Principal & Partner
TyRex Group, Ltd.

One word we often use at RecognizeGood is "WOW"! This edition of the RecognizeGood newsletter is filled with WOWs. Sometimes I wonder what's beyond WOW - maybe double WOW? Some of the articles describing various individual groups or events are seemingly beyond my ability to grasp and comprehend. The mission of RecognizeGood is simply to illuminate the GOOD in our businesses and communities, hoping to inspire others while creating a greater sense of business and community self-values.

WOW to the RecognizeGood Legends TEAM, led by George Mihalcik and Joel Coffman, as the Legends program holds its 46th ceremony and reflects on receiving more than 179,000 Thank You votes from 174 Texas cities, 47 states and 44 countries worldwide. A special thanks goes out to Austin mayor Steve Adler for his support of this program, and a doubly-special thanks to Karen Faulkner of Student Charities along with the entire

About Us

We are a local nonprofit that provides a means for individuals, businesses and other nonprofits to illuminate selfless volunteers, charitable acts and community service throughout the greater Austin area. Our mission is to elevate the spirit of community by catalyzing a movement of good deeds and unselfish charity through recognizing, rewarding and promoting good in our businesses and the communities in which they reside. RecognizeGood® has several active programs that work toward this mission from different angles, but the common theme is simple – illuminating GOOD in our community and encouraging others to contribute.

There's plenty of good happening all around us, right here in the Austin area - all you have to do is shine a light! Go out of your way to say thank you to a courteous driver, salute the volunteerism of a co-worker or give kudos to a local business for their corporate citizenship. Opportunities to show both large and small acts of gratitude are endless, but by making your thank you public at recognizegood.org you have the chance to inspire others. To learn more about us and our programs, log on to recognizegood.org, sign up for our e-mail newsletter or connect with us on Facebook, Twitter, LinkedIn, YouTube, Pinterest or Instagram.

Recognizing good in your daily life is easy and only costs a few moments of your time – help us illuminate the GOOD in our community by joining our "Community Reporters" and reporting the GOOD you see at recognizegood.org.

Legends class of 2014 for their selfless contributions to our community.

As far as our Legends for Life, like John Lorek - WOW! Betty Hendrix, after 70 consecutive years of community service with the Red Cross - double WOW! Oh, and did you read that the Austin Downtown Lions Club will celebrate its 100th year of community service in 2016? It is the oldest Lions Club in the world. Triple WOW!

Lastly, I want to acknowledge the two newest RecognizeGood programs - the Lighthouse Award program, recognizing outstanding service organizations, and the Ethics in Youth Education (EiYEd) program, which is an extension of the existing RG Ethics in Business & Community and RG Speaker Series programs. The mission of EiYEd is to educate students, summer interns and entry-level employees on basic business ethics awareness, good decision-making and self-branding an ethical identity, along with resume creation which includes a cultural identity section.

RecognizeGood covered a lot of ground this quarter. I can't wait to see what's ahead, but I'm betting it's something GOOD. Thanks for listening!



RecognizeGood.org

Legends



Speaker / REG Book Series



Nonprofit Partnerships



Mailing Address:
12317 Technology Blvd., Ste. 100
Austin, TX 78727

Phone & Website:
1-800-232-4810
recognizegood.org



Scan using your phone's QR app to go directly to our website.