

THANK YOU



# RecognizeGood<sup>®</sup> NEWS

## 14th Annual Ethics in Business & Community Awards Announced

14th Annual  
Ethics in Business & Community  
Awards Finalists & Winners

### Individual

\* Brett Cenkus  
Mark Kiester  
Ingrid Weigand

### Nonprofit

Foundation For The Homeless  
\*Ronald McDonald House Charities  
Thundering Paws Animal Sanctuary

### Small Business

BLGY Architecture  
The Bommarito Group  
\*Chasse Consulting

### Mid-size Business

Five Stone Tax Advisers LLC  
\*Radiation Detection Company  
TASUS Texas

### Large Business

\*3M  
NXP Semiconductors  
Pinnergy

### Lifetime Achievement

\*Regina Rogoff,  
People's Community Clinic

\* indicates award recipient



Russell Bridges accepts the 2016 Large Business award on behalf of 3M

Hundreds joined together at the AT&T Conference Center for the **14th annual Ethics in Business & Community Awards**, recognizing outstanding ethical business practices and celebrating the idea that doing good is good business in Central Texas. Award recipients in five categories were honored, followed by the presentation of the **Anita & Earl Maxwell Lifetime Achievement Award**. The theme of the awards program is encouraging the partnership between business and community in order to make Central Texas stronger.

Nominations are made by the community online at [RecognizeGood.org](http://RecognizeGood.org), then vetted by business students at Concordia University before being trimmed to three finalists in each category and presented to a selection committee of business and community leaders led by **Dr. Lynette Gillis**, Dean of the College of Business at

Concordia University Texas. Proceeds from this event benefit the **Samaritan Center**, who presented the Ethics in Business Awards until the program's adoption by RecognizeGood in 2011.

"The Ethics in Business & Community awards program is truly an exceptional educational experience," Gillis said, praising the program and its impact on her students.

*"Our students have the opportunity to witness firsthand a community that comes together to support and celebrate ethical business practices of honesty, fairness, respect, social justice, and sustainability."*

- Dr. Lynette Gillis

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Earl Maxwell of St. David's Foundation and the RecognizeGood Board of Directors emceed the event, and awards were presented by previous winners including **Sandy Dochen** of IBM, **Andrew Cooper** of the TyRex Group, **Josh Behjat** of Hagbros Precision, **Jerry Davis** of Goodwill Central Texas, **Patti C. Smith** of KVUE and **Laurie Loew** of Give Realty. The official ballot-counter for the awards was Atchley & Associates, represented by **Harold Ingersoll**.



*Laurie Loew presents Lifetime Achievement*

## Ethics in Youth Education

Lots of exciting possibilities are brewing as RecognizeGood's newest program, Ethics in Youth Education, continues to develop and grow. Our latest successes include visits with **Lake Travis High School** and with **McNeil High School**.

Dana Browning, an AP Human Geography teacher at Lake Travis High (and president of 2015 Legend program partner Africa's Promise Village) engaged RecognizeGood to help her students view the world around them in a new way this school year through a service learning project called "Me To We". Each student chose a cause they were passionate about and found a way to make a difference locally before presenting on their experience. RecognizeGood's George Mihalcik spoke to the group of 100+ students before the project launched, encouraging them by sharing stories of RecognizeGood Legends who found a way to make huge impacts on the world around them through service and dedication. RecognizeGood stayed connected throughout the year, helping with suggestions and connections to local nonprofits and media.



*KEYE interviews LTHS student*



*Bob Novello, Don Canada speak to class*

Two communications classes at McNeil High were visited by RecognizeGood ambassadors this spring to share the value of ethics in the workplace and answer students' questions about becoming successful in the business community. Big thanks to **Don Canada**, **Scholley Bubenik**, **Bob Novello**, **Curtis Reddehase** and **Joel Coffman** for taking the time to speak with these classes! Kate Kennedy teaches the class, and told us afterward, "The students got a LOT out of the session last week! They've talked about it the past two class periods - we're working on resumes now thanks to the good pointers from RecognizeGood."



RecognizeGood

## Board Members

- Bobby Jenkins** - Chairman
- John Bosch, Jr.** - Vice Chairman
- Andrew Cooper** - Secretary
- Earl Maxwell** - Board Member



RecognizeGood

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# Recent RecognizeGood® Legends



Since her parents first taught her the practice of tikkun olam as a young girl growing up in Glasgow, Scotland, **Carole Price** has seen firsthand the unique benefits of giving back to her community. For the past twenty years, Carole Price has devoted herself to volunteering with Hospice Austin – from folding linens and making coffee to organizing huge fundraisers and managing strategic partnerships, she's done a little bit of everything over thousands of volunteer hours. Primarily serving in Hospice Austin's in-patient facility called Christopher House, Carole has shown a knack for offering one-to-one companionship to hospice patients and is one of a special group of skilled, compassionate volunteers trained by registered nurses to assist with patient bed baths. Certainly Carole's claim to fame as the only Scottish Jew in Austin, and perhaps in Texas, puts her in a unique position to represent both her faith and her heritage with every interaction.

\$1,000 was donated to **Hospice Austin** in Carole's name.

## WOW!

With a firm belief in the value of community service passed down from her parents in Scotland, Carole Price has made volunteering with Hospice Austin part of her life for over 20 years.



**Calvin and Carter Miller** learned the value of giving back at a young age, and once they decided to find their own way to do something good together in 2014 their impact has grown exponentially. After talking through their idea with their parents, the boys recruited eight friends to start a giving circle in which each member would donate \$10 of their allowances or birthday money each month and take turns deciding where the group's pooled donation should go. They decided to call their organization Ten at a Time. As of this release, the boys have donated \$1,700 to 17 different causes. During their first year of giving, most of the boys draw from personal experience when deciding where each collective donation should be directed. Since then local nonprofits like The Locker and R.O.C.K. have benefited from the boys' philanthropy.

**Ten at a Time** received \$1,000 in Calvin & Carter's name.

## WOW!

Before either Calvin or Carter Miller hit 15 years old, they joined with 8 of their friends to launch Ten at a Time, the giving circle that's changing lives around the world ten dollars at a time.



**Dianne Doggett**, parent to a teenage son with autism, has coordinated a monthly Autism Treatment Forum through the Autism Society of Central Texas (ASCT) since 2005, faithfully bringing expert speakers to talk about a wide range of autism-related topics to help Central Texas parents stay connected. Autism spectrum disorders are simply hard for others to understand or relate to since many symptoms of autism are completely outside others' experience, but Dianne has helped solve that problem for hundreds of Central Texas parents of children with developmental disabilities by connecting them with the latest information, with leading experts, and with each other. With no cure currently in existence, family members can lean on this informational support group to keep them connected to new or creative interventions as well as frequent emails about local autism events and resources.

\$1,000 was donated to the **Autism Society of Central Texas** in Dianne's name.

## WOW!

For the last 11 years Dianne has made a huge impact on the Autism Society of Central Texas, connecting hundreds of other parents in the autism community to the information, experts, and support that they need.



# With Appreciation



Hello for the first time! Sort of.

Although I've been behind many words in past RecognizeGood newsletters, this is my first time writing something after which I'll be signing my name. It's a strange feeling! I'm so thrilled that RecognizeGood has evolved into a powerful voice for GOOD in our community, and I'm beyond proud to have played some small role in that evolution - but as much as the voice of RecognizeGood aligns with my own, I know that it's the voice of an organization, and not of one person.

Speaking for an organization comes with a healthy dose of responsibility - to the staff, to the board, to the general public and most importantly to those we serve. The voice of RecognizeGood is inspirational, it's encouraging, and perhaps more than anything it's grateful.

## About Us

**We are a local nonprofit that provides a means for individuals, businesses and other nonprofits to illuminate selfless volunteers, charitable acts and community service throughout the greater Austin area.** Our mission is to elevate the spirit of community by catalyzing a movement of good deeds and unselfish charity through recognizing, rewarding and promoting good in our businesses and the communities in which they reside. RecognizeGood® has several active programs that work toward this mission from different angles, but the common theme is simple – illuminating GOOD in our community and encouraging others to contribute.

There's plenty of good happening all around us, right here in the Austin area - all you have to do is shine a light! Go out of your way to say thank you to a courteous driver, salute the volunteerism of a co-worker or give kudos to a local business for their corporate citizenship. Opportunities to show both large and small acts of gratitude are endless, but by making your thank you public at [recognizegood.org](http://recognizegood.org) you have the chance to inspire others. To learn more about us and our programs, log on to [recognizegood.org](http://recognizegood.org), sign up for our e-mail newsletter or connect with us on Facebook, Twitter, LinkedIn, YouTube, Pinterest or Instagram.

**Recognizing good in your daily life is easy and only costs a few moments of your time – help us illuminate the GOOD in our community by joining our “Community Reporters” and reporting the GOOD you see at [recognizegood.org](http://recognizegood.org).**

There are SO many humble people around us giving to those around them without the slightest thought of accolades or praise - as a community, why aren't we paying more attention to that? Or to the countless companies in Central Texas who give back in innovative ways? Or to the service groups who meet faithfully for years, finding new ways to improve lives both locally and around the world?

I've been blessed to meet so many amazing people throughout my time with RecognizeGood, people who believe so strongly in giving to others and who make me feel like I would do anything to give back to them. As RecognizeGood develops into a stronger and more robust connective tissue between all the many manifestations of GOOD, I've realized that my truest motivation to grow the organization is simple in the end: I want more than anything for our community as a whole to be better equipped to help those people do even more good.

Honestly, who wouldn't?



[RecognizeGood.org](http://RecognizeGood.org)

*Legends*



Speaker / Book Series



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