RECOGNIZEGOOD LEGENDS

RecognizeGood®
Legends

ABOUT THE PROGRAM

Do you know an individual for whom a simple thank you isn't enough? These selfless individuals, who inspire the community by going to extraordinary lengths for others, are exactly who our Legends program is meant to highlight. The **RecognizeGood® Legend Award** is designed to recognize a community contributor who embodies the core beliefs of RecognizeGood through his or her charitable actions. Nominees are voted in by past award winners nine times each year. Award recipients are then given a $1,000 pay-it-forward donation to the nonprofit organization of their choice in their name, while also becoming eligible for the **Say Thanks, Austin Campaign** *(see information on back for details).*

For more information regarding our Legends program or to nominate a Legend, please email us at legends@recorgnizegood.org, fill out our online form at recognizegood.org, call us at 1-800-232-4810, or complete the form on the back of this flyer.

Illuminating
GOOD
in Our Community

GET INVOLVED

MAKE A NOMINATION

PLACE A THANK YOU VOTE

SUPPORT LOCAL NONPROFITS

To take part in these opportunities or learn more, please log on to recognizegood.org or email us at recognize@recognizegood.org.

OUR GOAL

We Recognize selfless individuals who go to extraordinary lengths for others in order to inspire community citizenship, promote volunteerism and illuminate the good being done all around us daily.

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HOW IT WORKS

Each nominee for the **RecognizeGood Legend Award** is evaluated according to the following criteria:

✓ **Longevity of Continuous Charity Kindness Acts**
Duration of the individual's contributions in the form of acts of kindness, charity, personally giving and service.

✓ **Number of Good Deeds**
Repetitions of the deed (i.e. accumulation of a large number of the same acts of kindness, charity or service).

✓ **An Exceptional Act of Kindness, Charity or Service**
Overall impact on the community by a single exceptional act.

Each nomination collected that meets one or more of the above criteria; based upon research conducted by RecognizeGood staff, is then submitted for a preliminary vote by RecognizeGood's Executive Committee. The top three nominations are then voted on by past winners to determine a new Legend. This voting process occurs nine times each year.

As a result of winning the award, the new Legend receives a $1,000 pay-it-forward donation in their name to the nonprofit of their choice and becomes eligible to enter that year's Say Thanks, Austin Campaign.

Say Thanks, Austin provides the community with an annual opportunity to express its gratitude and appreciation for these incredible individuals by casting Thank Yous across a wide range of platforms (online, by text, social media, email, written ballot).

Each January, the community is able to utilize these platforms to say Thank You to the previous year's nine Legends. Once the Thank Yous have been tallied, the participant with the most receives a $10,000 pay-it-forward donation in their name to the nonprofit organization of their choice.

Say Thanks Austin!

The winner of the campaign is presented with the donation while being celebrated with their fellow Legends as part of a closing ceremony held at Austin City Hall each February, in which almost $20,000 in total pay-it-forward donations are made in the name of Legend Award winners. Most importantly, through this campaign and its closing ceremony, our community is able to focus attention on those who truly deserve it and are inspired to find ways to contribute themselves.

"Tba."

Kevin Tuerff, President – *EnviroMedia Social Marketing*

Recognize someone for whom a simple thank you isn't enough ...

Your Legend Nomination

LEGEND NAME

NOMINATOR NAME

NOMINATOR PHONE

NOMINATOR EMAIL

NOMINATOR ORGANIZATION *(if applicable)*

TELL US ABOUT YOUR NOMINEE

Turn in your nomination to a RecognizeGood staff member or email your Legend nomination to legends@recognizegood.org.

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