ABOUT THE PROGRAM

The RecognizeGood® Lighthouse Award recognizes the selfless community efforts and philanthropy of Austin-area service clubs through length, magnitude or impact of service. Too often, service organizations dedicate years to giving and serving others in Central Texas without so much as a thank you. We believe that by highlighting “special” organizations and telling their stories, we can inspire others to follow their lead and help make our community a better place.

Lighthouse Award recipients receive a recognition plaque, a donation to their organization, a pay-it-forward donation in their organization’s name to a local RecognizeGood partner nonprofit, complimentary tickets to the annual Ethics in Business & Community awards luncheon, and most importantly a thank you on behalf of the entire Central Texas community for their selflessness and dedication to good.

To make a nomination or for more information, email us at recognize@recognizegood.org or complete the form on the back of this flyer.

OUR GOAL

WE RECOGNIZE the selfless community efforts and philanthropy of area service clubs to tell their stories and inspire others to make our community a better place.
Each nominee for the RecognizeGood Lighthouse Award is evaluated according to the following criteria:

- **Length of Service**
  Duration of a service organization’s contributions in the form of selfless community efforts and philanthropy.

  The Austin Downtown Founder Lions Club is the oldest in the world, founded in 1916.

- **Magnitude of Service**
  Impact made on the community and its residents through the selfless efforts and philanthropy of the service organization.

  Round Rock Kiwanis has served over 60 different area nonprofits since its inception in 1952.

- **Special One-Time Event**
  Overall impact on the community by a one-time event made possible through the service organization’s efforts.

  In 1929, The Exchange Club of Austin created the Zilker Kite Festival, an event which now attracts more than 20,000 attendees annually and has raised hundreds of thousands of dollars for local nonprofits.

Each nomination that meets at least one of the above criteria is researched by RecognizeGood staff, then submitted for a vote by a selection committee to decide each Lighthouse Award winner.

RecognizeGood’s mission is to shine a light on the GOOD in our community, in hopes of inspiring others to contribute to even more good. Each RecognizeGood Lighthouse Award includes a pay-it-forward element in addition to a recognition plaque. Award recipients receive a donation made to local nonprofit PET-Austin in their name. A PET (Personal Energy Transportation) vehicle is a three-wheeled, hand-cranked wheelchair used by those in developing countries without the use of their legs. PET recipients sponsored by our Lighthouse award winners receive the “gift of mobility”, often transforming their lives forever.

“We won’t be bashful about using this award to attract more businesses to join in our causes and more potential members to join our club!”

Mike Bates, Past President
Bee Cave / Spicewood Rotary Club

RecognizeGood Lighthouses are sponsored by: 2 Groups, 1 Family and iRex Group, Ltd.