

# UPCOMING EVENTS



# RecognizeGood<sup>®</sup> NEWS

## RecognizeGood's GOODTalks Discussions Bring Businesses and Nonprofits Together



**Friday October 5, 2018**

### First Friday Open House

*Austin Disaster Relief Network, 8am*

**Tuesday October 9, 2018**

### Legend Presentation - Desley Glover McKirdy

*Wonders & Worries, 9:30am*

**Friday October 12, 2018**

### GOODTalks - Bloom Communications + It's Time Texas

*Mothers' Milk Bank Austin, 2pm*

**Thursday October 18, 2018**

### What Good Boards Do

*Austin Community College -  
Center for Nonprofit Studies, 9am*

**Tuesday October 23, 2018**

### GivingCity Austin's Art of the Gala

*JW Marriott Austin, 8am*

**Tuesday October 30, 2018**

### Mission Capital Emerging Leadership Academy

*Mission Capital, 8am*

The answers to some of our community's biggest issues can be found in the people who love this community and want to do more GOOD. When those people talk, we can learn amazing things, and for years RecognizeGood has been in a unique position to discover this simple truth through conversations about GOOD across all sectors. Unfortunately, over those years many helpful, innovative insights have been left "on the cutting room floor."

We ourselves have those conversations and gain those insights, but through yet another example of the power and value in sharing great examples of goodness, we've launched a monthly discussion group that helps bring businesses and nonprofits together to share their own examples and learn from one another.

RecognizeGood's GOODTalks are designed to share insights about how businesses and nonprofits work together effectively, creating a stronger community by building a more informed community. This open-to-the-public meetup is built for community leaders who are willing to offer their perspective and experiences to create better, deeper and more GOOD in Central Texas.

Through surveys of both business and nonprofit leaders, we have discovered several key insights:

- ★ 100% of those surveyed believe it is their organization's goal to build a stronger overall community.
- ★ 0% of those surveyed believe their motivation toward that goal is rooted in self-interest.
- ★ 100% of those surveyed expect effort from their colleagues toward that goal, are satisfied with their current effort but believe there is potential to do even more.

Over the course of several discussions, it's become increasingly clear that we are all in the same boat - there is no "buy-in" hurdle making it impossible for businesses and nonprofits to work together effectively for the common good in the Austin area. Hopefully we'll all continue to share, listen and learn from each other.

# Kudos & Acknowledgments



Monica Williams (GivingCity Austin) shares insight on business / nonprofit relationships - August GOODTalks



RG supported the Directors Of Volunteers In Austin (DOVIA) annual conference in August



Per Stirling Capital Management told the Statesman their greatest accomplishment was an ethics award



RG joined Round Rock ISD's Externship program, sharing nonprofit insights to help in the classroom

## RecognizeGood Board Members

- Bobby Jenkins** - Chairman
- John Bosch, Jr.** - Vice Chairman
- Andrew Cooper** - Secretary
- Earl Maxwell** - Board Member

## RecognizeGood Officers & Team

- John Bosch, Jr.** - President
- Judy Rock** - VP & Secretary
- Reina Wiatt** - Treasurer
- Keith Smith** - Asst. Treasurer
- Joel Coffman** - Executive Director
- George Mihalczik** - Program Director
- Scholley Bubenik** - Program Director
- Karolyn Knaack** - Legal Counsel

# RecognizeGood® Lighthouses



## Rotary Club of Pflugerville

**Rotary Club of Pflugerville** has made an impact for 22 years and counting, supporting countless organizations in the Austin community. The club's 55 members volunteer and support a variety of organizations including: Libraries of Love, Blue Santa, Pflugerville Chamber of Commerce, Rotary Youth Leadership Camp and Baylor Scott & White Cancer Center. Each year, Rotary Club of Pflugerville also awards at least \$25,000 in scholarships to local high school seniors. Additionally, the group completes a community project through a Distance Assistance Program (DAP) Grant. This included their work on Pfluger Park, where they added benches, a second volleyball court and an outdoor shower. With the presentation of this award, RecognizeGood provides the Rotary Club of Pflugerville with a heartfelt THANK YOU on behalf of the entire community.

## RecognizeGood Endorsers



# Recent RecognizeGood® Legends



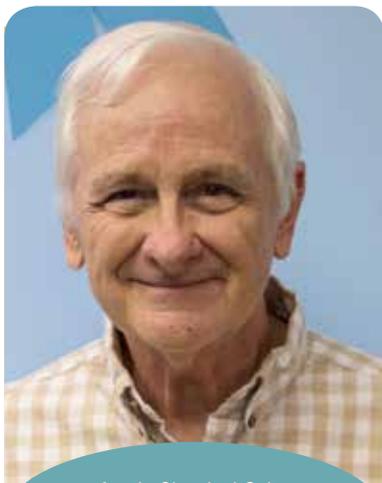
Casa Marianella  
*Marilu Sanchez*

**Marilu Sanchez** didn't just graduate from the University of Texas in 2017 with a degree – she also graduated with thousands of hours of volunteer work under her belt, sitting with hospice patients, developing programs for foster children, working on neighborhood restoration projects and serving the homeless. In her outreach work, Marilu met foster children in group homes who had few opportunities to explore nature. Compelled to do something, she worked with the Texas Parks & Wildlife Department at McKinney Falls to develop programs in archery, fishing and even crafting from nature especially for these youth. Marilu focuses on doing small things each day to change the world and to continue to spread help to those who need it.

\$1,000 was donated to **Casa Marianella** in Marilu's name.

## WOW!

While studying for her degree in Human Development and Family Science (HDFS), Marilu dedicated over 5,200 hours to others in need.



Austin Classical Guitar  
*Lloyd Pond*

To volunteer is a noble thing, but to impact the culture of an organization is truly remarkable. That's exactly what **Lloyd Pond** has done at Austin Classical Guitar (ACG)! He's dedicated thousands of volunteer hours with the organization and saved the group tens of thousands of dollars, but talk to anyone who's spent time with him and it's plain to see his largest impact isn't measured in hours or dollars. Despite his invaluable expertise in instrument repair, drop into the ACG office on a typical day and you'll find Lloyd painting, taking out the trash or watering the plants – anything the nonprofit needs, with a joyful smile and a joke for anyone within earshot. The entire staff raves about his inspiring kindness.

**Austin Classical Guitar** received \$1,000 in Lloyd's name.

## WOW!

Lloyd has volunteered with Austin Classical Guitar for over a decade, not only repairing hundreds of guitars but shaping the very culture of the organization.



Wonders & Worries  
*Desley Glover McKirdy*

**Desley Glover McKirdy** has a unique talent that she gives to help those in need. Several years ago she decided to start volunteering with Wonders & Worries, an Austin nonprofit that offers professional support services for children dealing with the loss of a parent. Desley hand sews personalized teddy bears out of clothing from the parent who passed away, for children to keep as a tangible, living memory of their mom or dad. With love, compassion, empathy and a little bit of expert skill, Desley has created over one hundred bears that, for the children who receive them, are absolutely priceless.

\$1,000 was donated to **Wonders & Worries** in Desley's name.

## WOW!

Desley has hand-sewn over 100 teddy bears for children dealing with the loss of a parent, giving children who receive them an invaluable tangible memory of their parent.



# With Appreciation



As RecognizeGood develops over time - 11 years strong as of this year! - I've been entrenched in future-planning while trying to keep our normal programming up to snuff. This planning really hit full stride over the summer - the breakneck pace I'd grown accustomed to slowed down and each day was about strategic focus and foundational building.

Those efforts culminated in a strategic business plan that our board recently reviewed and passed. Beyond the strategic focus on adding value to our business-facing programming that I've already written about here, one of the bigger foundational pieces was a set of beliefs that RecognizeGood can stand on in concert with its mission of catalyzing a community-building movement through recognizing, rewarding and promoting good in all areas. While our founders and leadership have all somewhat intrinsically and informally known who we are at our

core and the special spirit surrounding our programs for over a decade, putting our name on a set of beliefs is still a significant step toward our foundation. It's one thing to know what you believe, something else to put those beliefs in writing, and something even more substantial to live them with each and every action throughout an organization - as anyone who's been through our Ethics in Business award examination process can attest!

## So what are these beliefs?

We believe in celebrating great examples of goodness, first and foremost. We believe the qualities of honesty, respect, fairness, justice and sustainability can and should be universally accepted as good. We believe that as organizations are made up of people, by taking care of people we can build sustainable organizations. We believe that building sustainable organizations is the most impactful way to build a supportive community. We believe in paying attention - attentiveness toward the good in your community, in your organization and in your individual life has myriad rewards. We believe that positive peer pressure is a good thing, and we believe that each of us in our community has the ability to exceed expectations by being proactive toward the pursuit of exceptionalism. At our core, we believe that goodness is a valuable tool - perhaps the most valuable tool at our disposal.

**RecognizeGood is an Austin-based 501(c)3 nonprofit that provides the means for anyone to illuminate, connect with and learn from great examples of goodness.** RecognizeGood is a partner and advisor to forward-thinking businesses, an advocate for the employees of those businesses, and an imaginative champion for all nonprofits in our community. With the help of all Central Texans who believe that goodness is an investment in our future, RecognizeGood is building the community we want to see for those who come after us. Since its inspiration in 2007, RecognizeGood has grown to include a variety of unique programs ranging from celebration to education, but the root remains the same – **illuminating the GOOD in our community.**

There's plenty of good happening all around us, right here in the Austin area - all you have to do is shine a light! Go out of your way to say thank you to a courteous driver, salute the volunteerism of a co-worker or give kudos to a local business for their corporate citizenship. Opportunities to show both large and small acts of gratitude are endless, but by making your thank you public at [recognizegood.org](http://recognizegood.org) you have the chance to inspire others.

**To learn more about us and our programs, log on to [recognizegood.org](http://recognizegood.org), sign up for our e-mail newsletter or connect with us on Facebook, Twitter, LinkedIn, YouTube, Pinterest or Instagram.**



## ILLUMINATE

*Thank You Notes*

*Legends*

*Lighthouses*

*Ethics in Business*

## CONNECT

*Business in Community*

*Speaker Series*

## EDUCATE

*Ethics in Youth Education*

*Ethics Accelerator*



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Scan using your phone's QR app to go directly to our website.