

THANK YOU



# RecognizeGood<sup>®</sup> NEWS

## Ten At A Time Donates Therapy Horse to Ride On Center for Kids

From: *Anonymous*

... **Biata Ofer**, You're so full of joy, it's wonderful to have you around. You're always ready to help with the most positive attitude. Thanks for all your jokes, treats, and motivating spirit!

From: *Jessica Paramos*

... **Massiel**, Yo quiero agradecerles a todas mis companeras porque de alguna manera me han apoyado. No tengo una persona en especial porque para mi todas son especiales. Gracias por compartir conmigo.

From: *Denise Zelhart*

... **Angela Roush**, Thank you for your help as I learn my position. You always smile and are cheerful!

From: *Justin Lemon*

... **James Pelley**, Thanks a lot for helping me out while I was in a bind. Without it, I would have not been able to get all my important stuff done.

From: *Andrew Cooper*

... **Larry Krupicka**, Thank you for always finding a way to solve the problem with a great creative solution.

From: *Neftali Santos Jr.*

... **Judy Rock**, I wanted to thank you for your kindness and for answering all of my questions this week (my 1st on the job)!

To post a RecognizeGood Thank You, visit [recognizegood.org](http://recognizegood.org).

Say Thanks  
Austin!



This year's **Say Thanks, Austin** campaign winners, **Calvin and Carter Miller of Ten At A Time**, used a large portion of the \$10,000 pay-it-forward donation to buy a fully-trained therapy horse named Shug for **Ride On Center for Kids (R.O.C.K.)!**

It was only three years ago when Calvin and Carter recruited eight friends to start their own giving circle, and seeing them make such thoughtful use of the huge donation they earned is a great inspiration for the future of Central Texas. The boys learned the value of giving back at a young age, and RecognizeGood is proud to have played a part in helping share their story and inspire others!

In addition to the therapy horse for R.O.C.K., the boys also decided to donate a brand new espresso machine to the **BiG Shop** (operated by and supporting Brookwood at Georgetown, led by **Lifetime Legend Erin Kiltz**) and contribute \$1,000 to the

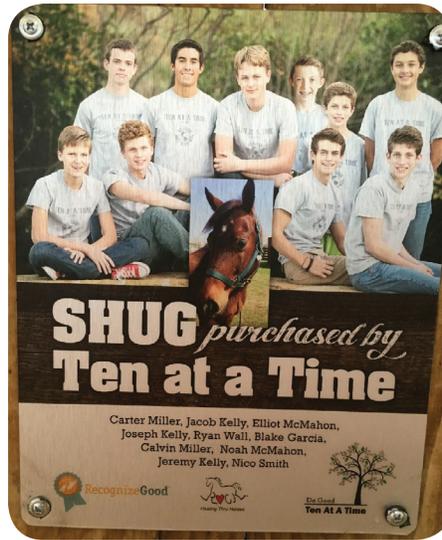
**The Peyton A. James Memorial Scholarship** (part of Georgetown anti-bullying nonprofit Kindness Matters).

R.O.C.K. provides equine-assisted therapies and activities to children, adults and veterans with physical, cognitive and emotional disabilities. Shug, R.O.C.K.'s newest horse donated by Ten At A Time, may be new to R.O.C.K., but is good enough to already be in classes, going to horse shows and working to improve the independence and life skills of R.O.C.K. clients. Each of the boys got a chance to ride Shug around the R.O.C.K. facility and receive a first-hand glimpse of what equine therapy can mean to R.O.C.K. clients.

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The original Ten At A Time group has done even more than just use their \$10,000 pay-it-forward donation for amazing causes. This group has launched three other Ten At A Time groups in addition to the original Miller Chapter – the Smith Chapter, established in 2016, plus the Sockwell and McMiller Chapters, established in 2017! To date, Ten At A Time has collectively donated over \$4,300 to almost 40 different organizations and people in need around the world. By May 2018 those numbers will double to over \$8,000 donated to 80 organizations! Kudos!



## Business in Community Update



RecognizeGood's Business in Community program, like all of our programs, is designed to help build a stronger Central Texas through the power of GOOD. This particular program does it through the facilitation of a deeper connection between local companies and local nonprofits, bringing leaders from all sectors together to build mutually beneficial understanding of each other's roles in a strong community.

We try to accomplish this by focusing on people. We all live in this growing community, and, regardless of our role in it, we all benefit from its strength - and we all choose to actively contribute to that strength or not.

A nonprofit can simply send over a donation request to a business, and a business can simply write a check to a nonprofit. Those dollars, of course, are vitally important to providing services to those in need - but the transactional nature of that interaction falls far short of anything resembling a real connection. At RecognizeGood we believe that there's immense power in real connection, especially through the lens of GOOD. We believe that when the connection between a local company and a local nonprofit is real - meaning there's mutual trust, appreciation and understanding - both parties are bound to do more good together. That's why we launched the Business in Community Connection with select businesses and nonprofits this year.

As part of the Business in Community Connection, nonprofits introduce themselves to the employees of a community-minded business with nothing more than to show gratitude for those employees' role in strengthening our community. No 'ask' and no expectation of any financial contribution, just a sincere thank you and a gratitude gift provided by RecognizeGood volunteers. We expect GOOD things!

### Thanks to the first group of companies and nonprofits who signed on to be part of our Business in Community Connection!

- Alchemy Systems
- Atlechy & Associates
- Austin Science Education Foundation
- BB&T
- BookSpring
- Community Impact Newspaper
- CBS Austin
- Flieller, Kruger, Skelton & Plyler, PLLC
- Gonzalez Solutions for Business
- Keep Austin Fed
- Launch Pad Job Club
- Mobility Worldwide - Austin
- Ride On Center for Kids
- Ronald McDonald House Charities
- T-Werx Coworking
- Whorton Insurance
- Wonders & Worries



## RecognizeGood Board Members

- Bobby Jenkins** - Chairman
- John Bosch, Jr.** - Vice Chairman
- Andrew Cooper** - Secretary
- Earl Maxwell** - Board Member



## RecognizeGood Officers & Team

- John Bosch, Jr.** - President
- Judy Rock** - Vice President & Secretary
- Reina Wiatt** - Treasurer
- Keith Smith** - Asst. Treasurer
- Joel Coffman** - Executive Director
- George Mihalcik** - Program Director
- Dr. Jack Allen** - Program Director
- Scholley Bubenik** - Program Director
- Karolyn Knaack** - Legal Counsel



## RecognizeGood Endorsers



# Recent RecognizeGood® Legends

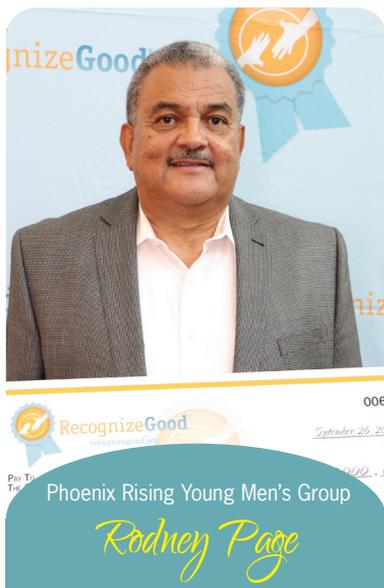


After 30 years of volunteerism most of us might be ready to slow things down. For **Kathy Manning** of Town & Country Optimist Club; however, things are getting bigger and better as she plays a vital role in providing youth sports to over 1,000 local children each year. Kathy founded both the club's volleyball and girls basketball programs over 25 years ago, and has been running both along with the boys basketball program ever since. Kathy has proven herself to be a volunteer virtuoso over the years by coordinating volunteer coaches along with practice and game schedules, and using her creativity to keep her leagues affordable for all kids.

\$1,000 was donated to **Town & Country Optimist Club** in Kathy's name.

**WOW!**

Kathy has impacted tens of thousands of Central Texas kids, running affordable youth sports for Town & Country Optimist Club over the past 30 years!



**Rodney Page** has a passion for molding young lives. Whether it's coaching basketball, teaching health or mentoring, Rodney has worked with thousands of students and adults during his 45-year career in public schools and universities. Rodney began his career as the first women's basketball head coach at the University of Texas. His time as a successful Longhorn coach created a ripple effect, driving a passion for working with students of all ages, which jumpstarted his career in public schools. Since his retirement in 2004, he's continued to help affect change in Round Rock high school students through deep mentoring and life coaching, using his own experiences and his personal motto of "Learn, Grow, Expand" to guide them.

**Phoenix Rising Young Men's Group** received \$1,000 in Rodney's name.

**WOW!**

Over 45 years in education, Rodney Page has affected change in thousands of students as a coach, teacher and mentor!



## Ethics in Youth Education

Heartfelt thanks to **Patti C. Smith**, former Ethics in Business & Community award recipient and a wonderful friend to RecognizeGood, who spoke to the **Round Rock ISD Academy Ambassadors** in August about how GOOD leads to a successful career. We are blessed to be able to connect distinguished speakers and great examples like Patti with our future leaders!



# With Appreciation



Joel Coffman, Executive Director

The power of GOOD is so wide-ranging that we often sell it short. For instance, when we're looking for a job! I was fortunate enough to be part of several career development events over the past few months, having conversations with students, adult job seekers and recruiters alike about what it takes to find that great fit between employee and organization. Words like 'meaningful' and 'purpose' were used a lot - happier people help businesses thrive, as studies have shown, and if meaningful and purposeful work leads to happy employees than of course it's in everyone's best interest to make that connection a goal.

So why does using GOOD as a selling point - for both sides - still seem like an afterthought?

Is your company's outstanding culture and community involvement a reward for new hires to find out about once their technical skills and experience have passed muster, or is it one of the FIRST things you talk about? Is your volunteer work something you highlight on your resume, or is it buried? Is it even on your resume at all?

In both cases, it absolutely should be.

Depending on your preferred source, the top reasons for employee termination are dishonesty, lack of respect, and violating company policy on integrity-based things like drug / alcohol use on the job or using company equipment for personal reasons. Replacing a salaried employee has been predicted to cost anywhere from six months' salary to twice their salary! If the businesses our community depends on to thrive are dismissing employees and losing all of that money over things like this, a candidate's values and goodness should absolutely be a huge priority during the hiring process - and those candidates should understand how important it is for them to illuminate the good in themselves at every opportunity.

#GoodMatters

## About Us

**We are a local nonprofit that provides a means for individuals, businesses and other nonprofits to illuminate selfless volunteers, charitable acts and community service throughout the greater Austin area.** Our mission is to elevate the spirit of community by catalyzing a movement of good deeds and unselfish charity through recognizing, rewarding and promoting good in our businesses and the communities in which they reside. RecognizeGood® has several active programs that work toward this mission from different angles, but the common theme is simple – **illuminating GOOD in our community** and encouraging others to contribute, while becoming **the voice for socially responsible businesses.**

There's plenty of good happening all around us, right here in the Austin area - all you have to do is shine a light! Go out of your way to say thank you to a courteous driver, salute the volunteerism of a co-worker or give kudos to a local business for their corporate citizenship. Opportunities to show both large and small acts of gratitude are endless, but by making your thank you public at [recognizegood.org](http://recognizegood.org) you have the chance to inspire others. To learn more about us and our programs, log on to [recognizegood.org](http://recognizegood.org), sign up for our e-mail newsletter or connect with us on Facebook, Twitter, LinkedIn, YouTube, Pinterest or Instagram.

**Recognizing good in your daily life is easy and only costs a few moments of your time – help us illuminate the GOOD in our community by joining our "Community Reporters" and reporting the GOOD you see at [recognizegood.org](http://recognizegood.org).**



RecognizeGood  
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Speaker / Book Series

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