

# UPCOMING EVENTS



# RecognizeGood<sup>®</sup> NEWS

## RecognizeGood Launches Ethics Accelerator Workshop Series



**Monday January 7, 2019**

**Say Thanks, Austin Campaign Begins**

**Wednesday January 9, 2019**

**Leadership Austin: Engage Breakfast Series**

*Austin Central Library, 9am*

**Friday January 10, 2019**

**RecognizeGood's Ethics Accelerator**

*Leadership Austin, 10:30am*

**Tuesday January 15, 2019**

**Mission Capital Board Essentials**

*Mission Capital, 12pm*

**Friday February 8, 2019**

**GOODTalks**

*Mothers' Milk Bank Austin, 2pm*

**Friday February 12, 2019**

**RecognizeGood's Ethics Accelerator**

*Leadership Austin, 10:30am*

**Friday February 15, 2019**

**Say Thanks, Austin Closing Ceremony**

*Austin City Hall, 11am*

RecognizeGood held its inaugural Ethics Accelerator workshop on November 13th at the Central Texas Better Business Bureau, bringing together business leaders and experts to learn from each other how to do GOOD better in business. The Ethics Accelerator series will crowdsource the education process; illustrate a roadmap to making business better by illuminating examples of others who have gone above and beyond; connect like-minded Austin-area businesses; and educate on best practices.

Our November session focused on People Practices, sharing techniques and examples for those driving culture programs in their businesses. Experts for this session were Scholley Bubenik, owner of Premier HR solutions with over 25 years of senior management experience, and Bob Novello, executive director at Williamson County Institute for Excellence in Nonprofits and first director of the University of Texas Professional Development Center. Attendees discovered tools to improve talent acquisition, reduce turnover and add purpose to the employment offered by their organization, as well as to engage themselves and others through GOOD.

The RecognizeGood Ethics Accelerator workshop series is offered monthly, focusing on DOING GOOD in our businesses from three key perspectives:

1. People Practices (culture drivers)
2. Tone From The Top (leadership)
3. Me, Myself, and I (individuals)

Customers, vendors and business partners will have the opportunity to learn measurable, tangible ways business attendees are working to exceed expectations in the values they stand for, and understand the long-term investments being made in accountability, reputation and example.

Take part in our Ethics Accelerator workshop series to take home new perspectives and best practices in engagement, programs and impact through GOOD! Trade your feedback for a Certificate of Completion and two complimentary seats to the 2019 Ethics in Business Awards Luncheon, where all of Central Texas gathers to celebrate the absolute best of the best in ethical business examples.

# Kudos & Acknowledgments



Sharing details on the Ethics in Business Awards with business leaders from T-Werx Coworking and O'Neill's Pools



Jerry Davis gives insights on doing GOOD in business



T-Werx founder Jeff Kikel interviews Kristen Huguley of LEEF (Leander Education in Excellence Foundation)



Jaime Rodriguez is recognized for his volunteer work with Keep Austin Beautiful



RecognizeGood Thank You Notes illuminate everyday GOOD happening in the Austin area



Brianna McKinney and Baker Harrell share insights on nonprofit + for-profit collaborations at October GOODTalks



The inaugural Ethics Accelerator workshop focused on People Practices (company culture drivers)



George Mihalcik (RecognizeGood program director), Will Williams (Lifetime Legend) and Lisa Martin (TyRex)



## RecognizeGood Board Members

- Bobby Jenkins** - Chairman
- John Bosch, Jr.** - Vice Chairman
- Andrew Cooper** - Secretary
- Earl Maxwell** - Board Member



## RecognizeGood Officers & Team

- John Bosch, Jr.** - President
- Judy Rock** - VP & Secretary
- Reina Wiatt** - Treasurer
- Keith Smith** - Asst. Treasurer
- Joel Coffman** - Executive Director
- George Mihalcik** - Program Director
- Scholley Bubenik** - Program Director
- Karolyn Knaack** - Legal Counsel



## RecognizeGood Endorsers



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To the Power of Good.  
missioncapital.org

# Recent RecognizeGood<sup>®</sup> Legends



Keep Austin Beautiful

*Jaime Rodriguez*

**Jaime Rodriguez's** above-and-beyond volunteer spirit has not only impacted Austin's environment, but also set a great example for his classmates. While attending Lanier High School, Jaime began volunteering for Keep Austin Beautiful, contributing hundreds of hours to green-themed service projects and activities. Jaime has volunteered for Keep Austin Beautiful in virtually every possible way – he built and cared for his school's native plant garden, ran a full Earth Day event, and has even gone door-to-door promoting community cleanup projects. With his efforts to reduce waste, Jaime's actions serve as a catalyst for environmental efforts both at his high school and in the Austin community.

\$1,000 was donated to **Keep Austin Beautiful** in Jaime's name.

**WOW!**

The above-and-beyond volunteer spirit of teen Jaime has impacted Austin's environment through work with Keep Austin Beautiful



University Hills Optimist Club

*Kelli Saldaña*

Most of us would have a hard time accomplishing in our day jobs what **Kelli Saldaña** has achieved as a volunteer! Serving in virtually every capacity possible over 12 years of volunteering with University Hills Optimist Club, Kelli has been instrumental in showing thousands of girls the importance of teamwork and sportsmanship. Starting as a team mom with the Little Miss Kickball program, Kelli has become invaluable to the University Hills Optimist Club and is now serving as president. Throughout all the hard work, perhaps the most significant sign of Kelli's impact lies in the relationships she forms with players and their families. She attends school and community functions in which the girls are involved, year-round, and her influence has helped many realize self-worth and discover what they can do for others themselves.

**University Hills Optimist Club** received \$1,000 in Kelli's name.

**WOW!**

Serving in virtually every capacity possible over 12 years of volunteering with University Hills Optimist Club, Kelli has been instrumental in showing thousands of girls the importance of teamwork.



Mobility Worldwide Austin

*Jim Scott*

After retirement, **Jim Scott** and his wife Betty dedicated their lives to mission work through their church. The Scotts became involved in a new organization delivering life-changing mobility to those all over the world without the use of their legs - then known as Personal Energy Transportation and since rebranded as Mobility Worldwide Austin. Not only did Jim cut the wood necessary for each cart and assemble each cart chassis, but he served on the board of directors and lent his considerable expertise in organization and operations, going so far as to lay out each workshop himself for the best work flow and efficient use of space.

Jim received the **Distinguished Legend Award** for his work with **Mobility Worldwide Austin**.

**WOW!**

Jim volunteered countless hours with Mobility Worldwide Austin, donating his priceless woodworking and operational talent for over 11 years.



# With Appreciation



Joel Coffman, Executive Director

There is ALWAYS something to be grateful for, and there's always someone in our lives to appreciate. Personally, despite spending dozens of hours each week doing a job where I get to seek out things to be grateful for, there have been times when I've forgotten that.

A role like mine makes me a picture-perfect evangelist for how easy and how simple it is to give thanks for the good in the world every day. And yet I can still very easily and simply forget that myself. It's still true though - it is easy, it is simple to recognize good in the world. The positive effects of positivity on your happiness are real. Also - dinner conversation's so much more enjoyable.

But it doesn't come naturally, and it does take practice. That's the intent behind RecognizeGood's "Say Thanks, Austin" campaign - to start each new year off with a commitment to daily gratitude, right when we're all full of resolutions and hope.

**RecognizeGood is an Austin-based 501(c)3 nonprofit that provides the means for anyone to illuminate, connect with and learn from great examples of goodness.** RecognizeGood is a partner and advisor to forward-thinking businesses, an advocate for the employees of those businesses, and an imaginative champion for all nonprofits in our community. With the help of all Central Texans who believe that goodness is an investment in our future, RecognizeGood is building the community we want to see for those who come after us. Since its inspiration in 2007, RecognizeGood has grown to include a variety of unique programs ranging from celebration to education, but the root remains the same – **illuminating the GOOD in our community.**

There's plenty of good happening all around us, right here in the Austin area - all you have to do is shine a light! Go out of your way to say thank you to a courteous driver, salute the volunteerism of a co-worker or give kudos to a local business for their corporate citizenship. Opportunities to show both large and small acts of gratitude are endless, but by making your thank you public at [recognizegood.org](http://recognizegood.org) you have the chance to inspire others.

To learn more about us and our programs, log on to [recognizegood.org](http://recognizegood.org), sign up for our e-mail newsletter or connect with us on Facebook, Twitter, LinkedIn, YouTube, Pinterest or Instagram.

One of the cool things about this campaign is that RecognizeGood finds inspiring people worthy of gratitude FOR you! Like a teenager who's grown and donated over 2,500 pounds of produce to hungry neighbors in need. Like a longtime professor who dedicated over 7,000 hours of his time reading to those with learning differences. Like a mother who hand-sews teddy bears for children that lose a parent to terminal disease. If you find it difficult to discover goodness right here in the Austin area on your own, take a look at our most recent RecognizeGood Legend award recipients and find someone whose story inspires you. Then, take some time to say thanks each day this month!

Whether you participate in our campaign or not, though, I encourage anyone reading to give daily gratitude a try in your own way. In our personal relationships, in our business relationships, and even just interacting with those outside our normal circles, acknowledgment is a powerful influencer - don't let its simplicity fool you! When any of us have our heads down, working as hard as we can, and maybe we're even telling ourselves to "just get through it" - think about that record-scratch moment when someone tells you how valuable you are. They tell you that they noticed the selfless thing you did yesterday, or last week, or last year, and that it meant something to them. It's a simple and easy thing, but that moment can often make all the difference.



## ILLUMINATE

*Thank You Notes*

*Legends*

*Lighthouses*

*Ethics in Business*

## CONNECT

*Business in Community*

*Speaker Series*

## EDUCATE

*Ethics in Youth Education*

*Ethics Accelerator*



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Scan using your phone's QR app to go directly to our website.